

mmmit

share

ct

FONDATION



# CONTENTS

## A COMMITMENT FOR ALL

- 04** OCP FOUNDATION: A SMALL STORY OF A GREAT MISSION
- 05** OCP FOUNDATION : SHARING, HERE AND BEYOND BORDERS
- 08** AGRICULTURAL DEVELOPMENT: SOWING SEEDS OF A SUSTAINABLE AGRICULTURE
- 12** SOCIAL ACTIONS & YOUTH SUPPORT: A BETTER LIFE FOR ALL
- 16** OCP ENTREPRENEURSHIP NETWORK: DEVELOPING AN ENTREPRENEURIAL ECOSYSTEM
- 20** CULTURE AND HERITAGE: FOR AN APPROPRIATION OF THE CULTURE AND HERITAGE
- 24** OCP POLICY CENTER: SHARING REFLECTION
- 28** MOHAMMED VI POLYTECHNIC UNIVERSITY AND BENGUERIR HIGH SCHOOL OF EXCELLENCE:  
ON THE BENCHES OF EXCELLENCE
- 32** MASCIR FOUNDATION AND THE R&D FUND AROUND PHOSPHATES:  
RESEARCH AS A BASIS

## A SHORT STORY OF A GREAT MISSION

Driven by the values of sharing and openness, OCP Foundation endeavors specifically to improve the living conditions of thousands of people in Morocco and abroad.

**Our actions revolve around five major themes, carried out directly by the Foundation or its affiliates:**

- Social development;
- Agricultural development;
- Preservation of national and cultural heritage;
- Training and research;
- Reflection and strategy.



## SHARING HERE AND BEYOND BORDERS

### OCP FOUNDATION, IN MOROCCO AND ABROAD

OCP Foundation actions go beyond the borders of Morocco and extend to international communities.

We commit to strengthen South-South cooperation and meet the needs of local populations



The background features a series of overlapping, semi-circular and circular shapes in various shades of green and teal. On the left, a large dark green shape overlaps a lighter green one. On the right, a teal shape overlaps a medium green one, which in turn overlaps a light green one. The overall effect is a layered, organic composition.

**AGRICULTURAL DEVELOPMENT:**  
SOWING THE SEEDS OF A SUSTAINABLE  
AGRICULTURE

# SOWING THE SEEDS OF A SUSTAINABLE AGRICULTURE

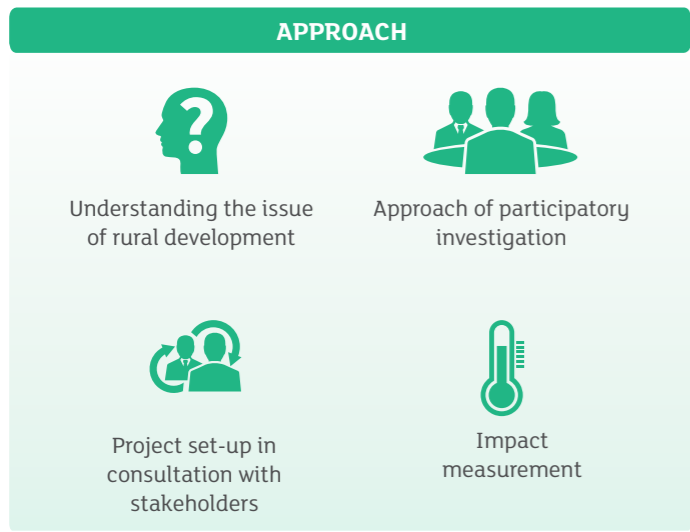


Through an integrated and participatory approach, the Agricultural Development program helps to improve the incomes and living conditions of small farmers in Morocco and in several countries of the South.

The agricultural development program seeks to pilot and implement economic and social development actions in the agricultural sector through:

## KEY PROJECTS

- Supporting small Moroccan farmers, in partnership with OCP authorized fertilizer distributors, through outreach activities (demonstration plots, training days, etc.);
- Eco extension service (see diagram);
- Implementation of integrated agricultural development projects;
- Organization of OCP Caravans in Morocco and Africa;
- Research & Development.



The image features a vibrant, abstract background composed of overlapping organic shapes in various shades of green and teal. On the left, a large, dark green semi-circle overlaps a lighter green area. To the right, a teal background contains several overlapping shapes in shades of green and dark teal. The overall composition is modern and dynamic.

**SOCIAL ACTIONS & YOUTH SUPPORT:**  
A BETTER LIFE FOR ALL

# A BETTER LIFE FOR ALL



The Social Actions and Youth Support program has a dual purpose:

- Contributing to create a more dignified daily life for the most vulnerable populations, including women and children;
- Improving the employability of young people by providing them with soft training and / or hard skills, as well as enhancing their talent.

Through an approach based on sustainability and consolidation of assets, the Social Actions and Youth Support program is meant to:



Ensure a better education for all



Allow a better access to healthcare for outlying populations



Promote territorial dynamics in the target areas



Strengthen the capacity of local partners



Improve youth employability

## KEY PROJECTS

- Enhance the access to school and support the improvement of the school level;
- Infrastructure development and equipment of rural schools;
- Organization of various medical and surgical caravans;
- Support for healthcare facilities for persons with special needs (Down's syndrome, autism, motor disabilities, cerebral disabilities, etc.);
- Capacity building of youth through professional training and soft skills;
- Merit scholarships to support brilliant students from disadvantaged backgrounds;
- Strengthening the capacity of associations.



The image features a vibrant, abstract background composed of several overlapping circular shapes. On the left, there are two large circles in shades of green and lime green. On the right, there are two large circles in shades of red and dark red. A dark blue circle is positioned in the center, overlapping the green and red circles. The overall composition is dynamic and modern.

**OCP ENTREPRENEURSHIP**

**NETWORK:**

DEVELOPING AN ENTREPRENEURIAL  
ECOSYSTEM

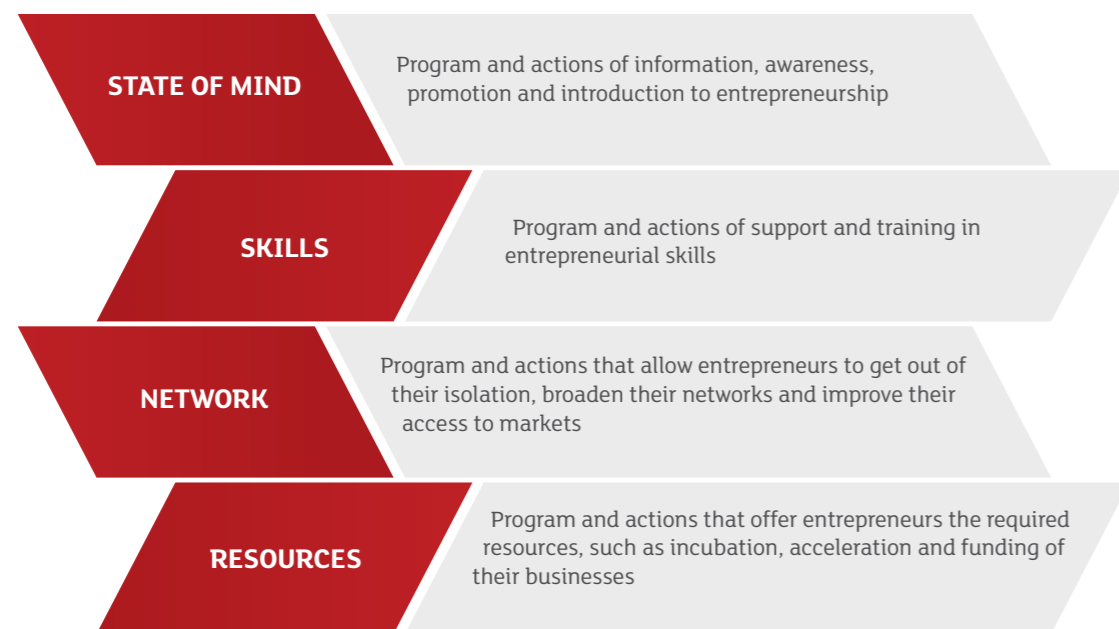


# DEVELOPING AN ENTREPRENEURIAL ECOSYSTEM



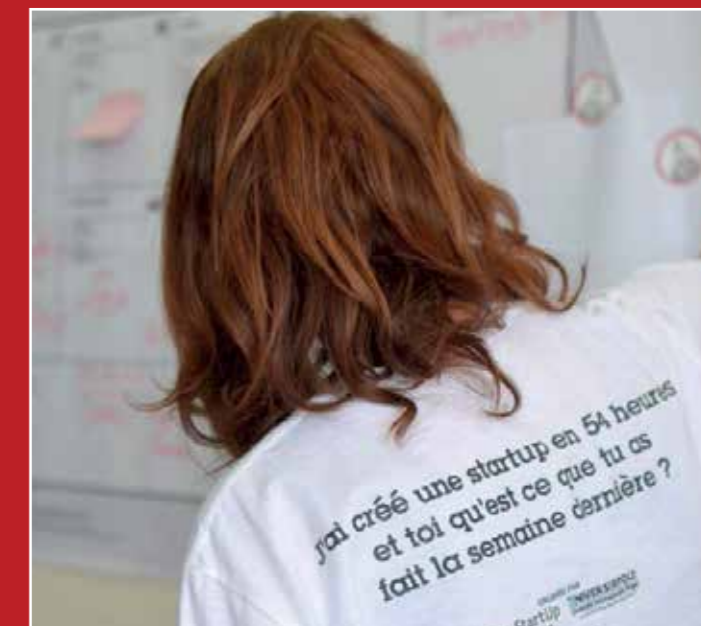
Through its network dedicated to entrepreneurship, OCP Foundation aims to improve the Moroccan economy and create new opportunities for sustainable employment.

The approach of this program is based on four pillars:



## KEY PROJECTS

- Host and main sponsor of MIT Global Startup Workshop 2014 in Marrakech: GSW has become the reference conference for the promotion of entrepreneurship internationally;
- Awareness and training in entrepreneurship in partnership with Injaz Al Maghrib (over 2,000 school children and high school students);
- Financing honor loans in Benguerir, El Jadida and Khouribga through *Réseau Entreprendre Maroc*;
- Supporting the national tour of Startup Weekend in universities and higher schools, for education and awareness about entrepreneurship;
- Supporting the acceleration program of the Morocco Startup Cup;
- Mentoring program for entrepreneurs in several Moroccan cities, in partnership with the Mowgli Foundation and ACO (OCP Executives Association);
- Supporting winning startups through national and international competitions;
- Supporting the organization of regional and national finals of international competitions;
- Supporting cooperatives and income-generating activities.





**CULTURE AND HERITAGE:**  
FOR AN APPROPRIATION OF THE  
CULTURE AND HERITAGE

# FOR AN APPROPRIATION OF THE CULTURE AND HERITAGE



The Culture and Heritage Program aims to contribute to the implementation of cultural projects dedicated to regions with low cultural offer, as well as the promotion of the national heritage, as strategic tools of human, economic and social development.

Its areas of intervention are as follows:



Democratization of culture: setting up a diversified, sustainable and adapted annual program



Discovery, support and professionalization of new talents



Arts education dedicated to children through a targeted cultural program promoting the values of citizenship, sharing and openness



Preservation and enhancement of national tangible and intangible heritage

## KEY PROJECTS

- A program to safeguard and develop the Marrakech Palm Grove, in partnership with the Mohammed VI Foundation for the Environmental Protection;
- Digitizing the documentary heritage holdings of the National Library of the Kingdom of Morocco;
- Safeguarding and recovering the national archival heritage of the Archives of Morocco;
- Producing an anthology of «the Gnaoua people» in order to safeguard and transmit this Moroccan intangible cultural heritage;
- The «Culture for All» program: Youth and mainstream cinema, theater and puppets, music, slam, urban cultures, shows;
- Training workshops for local talents for an artistic and technical support and professionalization of young people of the new Moroccan scene.



The background features a vertical split between a light green left side and a blue right side. Large, overlapping semi-circular and circular shapes in various shades of green and blue are layered across the entire image, creating a dynamic, abstract composition.

**OCP POLICY CENTER:**  
SHARING REFLECTION



## SHARING REFLECTION

OCP Policy Center is a Moroccan policy-oriented Think Tank whose mission is to contribute to knowledge sharing and to enrich reflection on key economic and international relations issues, considered as essential to the economic and social development of Morocco, and more broadly to the African continent. For this purpose, the Think Tank relies on independent research, a network of partners and leading research associates, in the spirit of an open exchange and debate platform.




By offering a «Southern perspective» from a middle-income African country, on major international debates and strategic challenges that the developing and emerging countries are facing, OCP Policy Center aims to make a meaningful contribution to four thematic areas:

- Agriculture, environment and food security;
- Economic and social development;
- Commodity economics and finance;
- “Global Morocco”, a program dedicated to understanding key strategic regional and global evolutions shaping the future of Morocco.

Through its support for OCP Policy Center, OCP Foundation is developing its research and reflection capacity.

[www.ocppc.ma](http://www.ocppc.ma)



The image features a background of overlapping organic shapes in various shades of green and brown. On the left, there are large, overlapping semi-circular and circular shapes in light green, dark green, and a very dark green. On the right, there are similar shapes in shades of brown and olive green. The text is positioned on the right side, overlaid on the brown background.

**MOHAMMED VI POLYTECHNIC  
UNIVERSITY AND BENGUERIR  
HIGH SCHOOL OF EXCELLENCE:**  
ON THE BENCHES OF EXCELLENCE

# ON THE BENCHES OF EXCELLENCE

## Mohammed VI Polytechnic University

The Mohammed VI Polytechnic University is a research and training institution, located at the heart of the Green City of Benguerir, which aims to become an academic center that would hoist Morocco among the great nations in the research and training areas.

Supported by OCP Foundation, the Mohammed VI Polytechnic University develops high-level teaching programs and is entirely consistent with the current national economic context, with the objective of contributing to the emergence of a genuine knowledge-based society in Morocco.

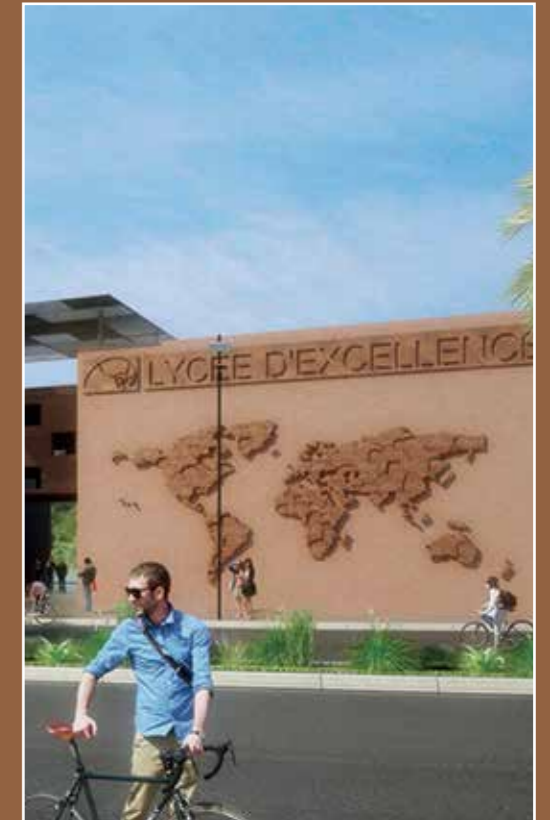
The University plans to host 12,000 students, supervised by 1,000 professors and researchers. The internationally-oriented university shows a strong orientation towards emerging countries and will initiate the establishment of a network with Moroccan universities.



## BENGUERIR HIGH SCHOOL OF EXCELLENCE

Located at the heart of the Green City of Benguerir and impregnated with a culture of sustainable development, the Benguerir High School of Excellence offers high school education and preparatory classes for engineering colleges, with the following scientific and technologic tracks : **MPSI, HPIC, TSI.**

The Benguerir High School of Excellence seeks to be a pool of talents that correspond to the profiles sought by major national and international colleges and universities.



A 3D model of Benguerir High School of Excellence  
(under construction)

The background features a series of overlapping, semi-transparent shapes in shades of green, blue, and purple. On the left, there are large, curved shapes in various shades of green. On the right, there are shapes in shades of blue and purple, with a dark brown shape at the bottom right. The overall composition is abstract and modern.

**MAScIR FOUNDATION AND THE  
R&D FUND AROUND PHOSPHATES:  
RESEARCH AS A BASIS**



# RESEARCH AS A BASIS

## MAScIR Foundation

Created in 2007, the MAScIR Foundation boasts research platforms in advanced technology sectors, such as nanotechnology, biotechnology, microelectronics and generates intellectual and industrial property in these sectors.

As part of the structuring project of the Mohammed VI Polytechnic University, deep synergies have been established with the MAScIR Foundation to:



Support Mohammed VI Polytechnic University in training, research, expertise and supervision of students and researchers



Contribute to the development of scientific and technical partnerships with national universities and research organizations

## R&D Fund around phosphates

Following the recommendations of the first national R&D conference, held in 2012, to give new impetus to national research around phosphates, OCP has created a R&D Fund within OCP Foundation.

This Fund will contribute to funding research projects around phosphates and will adopt an open, competitive and transparent system through:



Calls for projects



Granting research awards



Creation of academic chairs



Establishment of joint laboratories involving OCP, Mohammed VI Polytechnic University and Moroccan research organizations



Dissemination of research papers through magazines and conferences



## KEY FIGURES OF OCP FOUNDATION

**350 000**

beneficiaries per year



**+70%**

of the beneficiaries are women and children



**+65%**

from rural areas



For more information about the actions of the Foundation,  
you can download the Annual Reports available  
on the website at:  
[www.ocpfoundation.org](http://www.ocpfoundation.org)

**100**

master projects supported  
each year



**+350**

partners at local, national and  
international levels



com



Rabat Design Center, Rue Mohamed Al Jazouli Irfane, Rabat, Morocco  
[www.ocpfoundation.org](http://www.ocpfoundation.org)

d